
2nd Annual Workplace Bullying and Culture Shift Summit

15 October 2026 · The Maslow, Sandton, Johannesburg

Theme: From Awareness to Action — Repairing Workplace Culture

150–200

Senior Leaders &
Executives

8+

World-Class
Speakers

R300K

Platinum
Sponsorship

72%

Director Level
or Above

— THE OPPORTUNITY

Workplace culture is no longer a soft issue.

It is a governance, performance, and reputational risk. This summit brings together senior leaders, HR executives, and decision-makers to address one of the most urgent challenges facing organisations today.

"How do we move from awareness to repairing workplace culture?"

This is not a summit about workplace bullying — it is a leadership intervention on repairing workplace culture.

A leader in ethical,
responsible workplaces

A champion of psychological
safety and dignity

A partner in
culture transformation

Strategic Value for *Your Organisation*

01

Direct Access to Decision-Makers

150–200 senior HR and executive leaders in one room, all with mandate to invest in culture transformation.

02

Thought Leadership Alignment

Position your brand at the forefront of South Africa's most urgent leadership conversation.

03

Qualified Business Pipeline

Generate warm leads with a captive audience of organisations actively seeking culture solutions.

04

Ethical Brand Association

Be seen as a champion of psychological safety, dignity, and responsible workplaces.

Why Sponsor This Summit?

Direct Executive Access

Place your brand in front of 150–200 CHROs, HR directors, CEOs, legal counsel, and board members — all with budget authority and mandate to invest in culture transformation.

Thought Leadership Platform

Align your brand with South Africa's most urgent leadership conversation. Keynote slots, branded sessions, and panel seats give your organisation a credible, expert voice.

Qualified Business Pipeline

Every delegate is a warm lead. These are organisations actively seeking solutions — making this one of the most targeted B2B platforms in the HR and leadership space.

Ethical Brand Association

Be publicly recognised as a champion of psychological safety, dignity at work, and responsible leadership. This is reputational capital that compounds over time.

Who Is In The Room?

150–200

Delegate Capacity

72%

Director Level+

R250M+

Combined HR Budget

6

Industries

ROLES REPRESENTED

CHROs & HR Directors

38%

CEOs & MDs

22%

Legal & Compliance

18%

L&D / OD Practitioners

14%

Other Exec Leaders

8%

SECTORS

Financial Services

Healthcare

Government & SOEs

Retail & FMCG

Legal & Professional

Mining & Resources

Package Overview

Package	Investment	Passes	Keynote / Visibility	Exhibition
Platinum	R300,000	18	30-min keynote slot	Priority stand
Gold	R150,000	9	15-min address	Included
Silver	R75,000	5	Session recognition	Included
Networking Drinks	R130,000	6	Welcome address (5 min)	—
Wellness Partner	R80,000	4	—	Product placement

Main Sponsorship Tiers

PLATINUM

R300,000

18 passes · All Inclusive

- ' 30-minute keynote slot
- ' Premium branding on all materials
- ' Exclusive logo on step & repeat banner
- ' Full-page ad in event programme
- ' Priority exhibition stand
- ' Post-event delegate list
- ' Social media campaign feature
- ' Pre-event email blast to network

GOLD

R150,000

9 passes · All Inclusive

- ' 15-minute address
- ' Prominent branding on materials
- ' Logo on step & repeat banner
- ' Half-page ad in programme
- ' Exhibition stand
- ' Post-event delegate list
- ' Social media feature posts

SILVER

R75,000

5 passes · All Inclusive

- ' Session recognition & branding
- ' Standard branding on materials
- ' Logo placement
- ' Quarter-page ad in programme
- ' Exhibition stand
- ' Social media mention

Specialty Sponsorship Opportunities

NETWORKING DRINKS SPONSOR

R130,000

6 passes · All Inclusive

- ' Exclusive branding of the post-summit drinks reception
- ' Branded bar signage, drinks stations & reception area
- ' Welcome address at the drinks reception (5 min)
- ' Logo on all event materials
- ' 6 complimentary delegate passes
- ' Brand mention during the event programme
- ' Social media feature post

WELLNESS PARTNER

R80,000

4 passes · All Inclusive

- ' Branded wellness space or activity during breaks
- ' Logo on event materials & wellness area signage
- ' Product placement / sampling opportunity
- ' 4 complimentary delegate passes
- ' Brand mention during breaks
- ' Social media feature post

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(Speaker names not shown — programme subject to minor adjustments)

<p>08:00 NETWORKING Registration & Executive Networking</p>	<p>13:30 INT'L KEYNOTE Is AI a Tool — or Another Form of Workplace Harm?</p>
<p>08:30 OPENING KEYNOTE Your Culture Is Winning Awards. Your People Are Suffering in Silence.</p>	<p>14:15 WORKSHOPS Parallel Workshops — Select One (3 options)</p>
<p>09:30 KEYNOTE Culture Doesn't Change Until the Board Says So</p>	<p>14:45 LIVE PODCAST Inside the Story: What Really Happens When Culture Collapses</p>
<p>10:30 BREAK Tea Break & Networking</p>	<p>15:30 CLOSING KEYNOTE Your Culture Is Not Broken — You Just Don't Know How to Repair It</p>
<p>10:45 PANEL DISCUSSION Why Organisations Still Tolerate Harm Even When Everyone Knows</p>	<p>15:50 COMEDY CLOSE The Joke Is on the Culture</p>
<p>11:30 INT'L KEYNOTE Awareness Without Consequence Is Just a Calendar Event</p>	<p>16:30 NETWORKING MC Closes the Day & Evening Networking</p>
<p>12:30 LUNCH Networking Lunch</p>	

SECURE YOUR SPONSORSHIP

Partner With South Africa's Leading Culture Shift Summit

Spaces are limited. Platinum and Gold packages fill first.
To reserve your sponsorship or discuss a custom partnership, contact our team today.

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