

MEDIA PARTNERSHIP OPPORTUNITY

2nd Annual Workplace Bullying & Culture Shift Summit 2026

15 October 2026 · The Maslow Hotel, Johannesburg · bullyingculturesummit.co.za

AUDIENCE PROFILE

- 200+ Delegates
- C-Suite & Board Level
- CHROs & HR Directors
- Culture & Risk Leaders

A rare platform where culture, leadership, and governance converge — covered by the media partners who shape the conversation in South African workplaces.

ABOUT THE SUMMIT

- South Africa's premier leadership conversation on workplace bullying
- Focused on culture risk, governance & leadership accountability
- Features international & local keynote speakers
- Live panel discussions, podcast recording & workshops
- 2025 delegates: CHROs, CEOs, Board Members, Executives

THE CONVERSATION

- Why culture has become a board-level governance issue
- How silence and power dynamics sustain workplace bullying
- Leadership behaviour as the primary culture driver
- Moving from managing harm to preventing & repairing it
- International benchmarks in psychological safety

WHY IT MATTERS

- 1 in 3 employees experience workplace bullying
- Underreported, underdiscussed — and growing
- Board liability for culture harm is increasing
- This summit confronts what most organisations avoid
- Critical, timely, and deeply relevant to SA workplaces

What Media Partners Receive

Accredited Media Access

Full access to all summit sessions, speaker Q&As, panel discussions, and the live podcast recording.

Exclusive Interviews

Pre-arranged access to keynote speakers and panellists before and after the event.

Editorial Collaboration

Opportunity to co-create or contribute to the official post-summit Culture Insight Report.

Logo & Brand Recognition

Recognised as an official media partner across all summit communications, materials, and digital platforms.

Delegate List Access

Opt-in media engagement list of attending organisations (shared post-event).

Social Media Feature

Featured in pre-event and post-event social media campaigns and email newsletters.

IDEAL MEDIA PARTNERS INCLUDE:

- HR & People Management Publications
- Business & Governance Media
- Wellness & Mental Health Platforms
- Legal & Labour Relations Publishers

IN RETURN, WE ASK FOR:

- Pre-event editorial coverage
- Social media promotion
- Post-event feature article or podcast coverage

Ready to be part of the conversation?

Contact us to discuss a media partnership tailored to your publication.

+27 10 746 3406

info@fullpotential.co.za

bullyingculturesummit.co.za